

MASSACRE RECORDS

Massacre Records Gesellschaft für Musikmarketing mbH - Rauheckstr.10 - 74232 Abstatt (Germany) phone +49-(0)7062-95540

ALBUM TITLE: KING DIAMOND – The Spiders Lullabye

FORMAT: Digipak-CD

LABEL: Massacre Records

CAT. NUMBER: MAS CD0661

RUNNING TIME: 47;19 minutes

MUSIC STYLE: Heavy Metal

HOMECOUNTRY: USA/Denmark

BARCODE: 4028466106612

RELEASE DATE: 23.10.2009

LINE-UP:

King Diamond - Vocals
Andy LaRocque - Guitars
Herb Simonsen - Guitars
Chris Estes - Bass
Darrin Anthony - Drums



TRACKLIST:

1. From The Other Side
2. Killer
3. The Poltergeist
4. Dreams
5. Moonlight
6. Six Feet Under
7. The Spider's Lullabye
8. Eastmann's Cure
9. Room 17
10. To The Morgue

DISCOGRAPHY:

1986 Fatal Portrait
1987 Abigail
1988 Them
1989 Conspiracy
1990 The Eye
1995 The Spider's Lullabye
1996 The Graveyard
1998 Voodoo
2000 House Of God
2002 Abigail II - The Revenge
2003 The Puppet Master
2004 Deadly Lullabies
2007 Give me your soul...please

FACTS:

- The long-awaited re-release of this King Diamond classic – originally released in 1995
- Fully remastered by Andy Larocque at Sonic Train studio
- Completely new reworked artwork in beautiful Digipak
- Including bonus download code for live video of „The Spider's Lullabye“
- Huge fanbase throughout Europe and unique cult status of King Diamond
- Internet promotion with banners, interviews and reviews: Soulfood.de, Powermetal.de, Metal.de, Wallsoffire.com, Stalker.cd, Vampster.com, Laut.de, Metal.Inside.de, Metalglory.de, myrevelation.com and many more
- Online stream and song teaser prior to album release (Myspace site).
- Flyer and e-newsletter spread to more than 100.000 contacts through street team
- Europewide advertising campaign with full page adds a.o. in Metal Hammer, Rock Hard and Heavy!
- Online- and print promotion through IPool